



Tuesday August 2, 2022

TERRI BUTLER APPOINTED CHAIR OF CIRCULAR AUSTRALIA

Former Shadow Environment and Water Minister Terri Butler, will take on the role of Chair for [Circular Australia](#).

The new peak organisation is working with partners and stakeholders across industry, government and research to unlock the \$2 Trillion-dollar economic opportunity to design out carbon and waste by keeping materials in the economy longer.

“As Australia works towards a Net Zero carbon target, the way we make, take, make and dispose of things is changing - designing things to last, to be repaired and recycled is the future.

“The circular economy is a huge opportunity to create new resilient jobs that are fit for the future, make more sustainable products and services in Australia - all while cutting carbon and waste,” Ms Butler said.

Circular Australia is an independent not-for-profit organisation. Its mission is to deliver a zero-carbon circular economy by:

- Working collaboratively with businesses, government, researchers and individuals to remove barriers restricting growth in circular economy projects and initiatives
- Providing transparent and open evidence and data to the market
- Helping deliver new circular economy markets, infrastructure and services
- Educating communities to promote circular behaviours and change

Circular Australia has grown from the state-based NSW Circular model, it will focus on national projects and uniform regulation Australia wide.

Media Enquiries: Alex Cramb 0418 602 050

What is the Circular Economy? A circular economy aims to redefine growth, focusing on positive society-wide benefits. Decoupling economic activity from the consumption of finite resources, and designing waste out of the system, it is based on three principles: 1. Design out waste and pollution 2. Keep products and materials in use. 3. Regenerate natural systems