



Thursday September 8, 2022

NEW CIRCULAR AUSTRALIA BOARD APPOINTED

[Circular Australia](#) today announced its new Board with eight Directors joining newly appointed Chair [Terri Butler](#), former Shadow Environment and Water Minister.

The new Board includes:

[Louise Thurgood](#): Finance and risk expert

[Hon. Niall Blair](#): Food Sustainability and Circular Economy Specialist, former NSW Minister for Primary Industries, Trade, Industry and Water

[Ian Overton](#): Strategic governance, science and business leader

[Jason Graham-Nye](#): Global circular economy business leader and academic

[Jodie Bricout](#): Global circular economy advocate

[Joyanne Manning](#): Global circular economy for the built environment expert

[Alex Cramb](#): Strategic communications and public affairs consultant

CEO [Lisa McLean](#) joins the Board as Managing Director and Circular Australia CFO and Chair of Finance and Investment Taskforce [Katie Dowling](#) takes the position of Board Secretary.

The newly established organisation is working with partners and stakeholders across industry, government and research to unlock the \$2 Trillion-dollar economic opportunity by keeping materials in the economy longer and innovative design to remove carbon and waste from our environment.

“Harnessing the circular economy is a powerful opportunity to generate Australian jobs, drive new industries and productivity while cutting carbon and protecting the natural environment,” Ms Butler said.

“The new Board brings a broad range of expertise and experience to drive the organisation forward as a key driver of innovation and community awareness.”

Circular Australia is an independent not-for-profit organisation. Its mission is to deliver a zero-carbon economy by:

- Working collaboratively with businesses, government, researchers and individuals to remove barriers restricting growth in circular economy projects and initiatives
- Providing circular economy analysis and information to the market
- Helping deliver new circular economy markets, infrastructure and services
- Educating communities to promote circular behaviours and change

Circular Australia has grown from the state-based NSW Circular model, it will focus on national projects and uniform regulation Australia wide.

Media Enquiries: Alex Cramb 0418 602 050

What is the Circular Economy? A circular economy aims to redefine growth, focusing on positive society-wide benefits. Decoupling economic activity from the consumption of finite resources, and designing waste out of the system, it is based on three principles: 1. Design out waste and pollution 2. Keep products and materials in use. 3. Regenerate natural systems.