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## **YAS GRIGALIUNAS BECOMES CHIEF CIRCULAR ENTREPRENEUR CIRCULAR AUSTRALIA**

Circular economy powerhouse and founder of Officeworks-backed social enterprise Circonomy Yasmin Grigaliunas joins [Circular Australia](#) as its Chief Circular Entrepreneur.

Yasmin will work with Circular Australia to inspire business action and investment to build a robust repair economy that designs out waste and keeps materials in the economy at their highest value for as long as possible.

Yasmin is a successful businesswoman who has proven the immense opportunity of business investment in Australia's circular economy. She knows first hand how to capture value from the \$2.5bn worth of unsold goods headed for landfill each year.

"Yasmin will work with Circular Australia and its partners to build the missing piece in Australia's sustainable economic transition - a strong and affordable repair economy that generates jobs," Circular Australia CEO Lisa McLean said.

"My vision is a world where nothing goes to waste, including human potential," Yas Grigaliunas said.

"That is why I have partnered with Circular Australia to accelerate a just and fair Australian circular economy to 2030, supported by new circular businesses that put people and the planet first.

The appointment of Yas Grigaliunas strengthens Circular Australia's national leadership working with businesses, government and researchers on circular economics, metrics, circular supply chains and its taskforces and research.

Founded in 2017, originally as the World's Biggest Garage Sale, [Circonomy](#) provides circular services and recommended products as they pursue their purpose of creating a world without waste by mobilizing dormant goods across Australia. As a registered social enterprise, Circonomy is committed to creating employment opportunities for people of all-abilities as they continue to expand their operations.

**A circular economy aims to redefine growth, focusing on positive society-wide benefits. Decoupling economic activity from the consumption of finite resources, and designing waste out of the system, it is based on three principles: 1. Design out waste and pollution 2. Keep products and materials in use. 3. Regenerate natural systems.**

The value of the Australia circular economy is estimated to be \$1.9 trillion.



**Circular  
Australia**

Media Enquiries: [Caitlyn Touzell](#)

Phone: +61 435 402 522