



Circular Australia Taskforce Membership & Partnerships

FINANCE & INVESTMENT

INDUSTRY

PRECINCTS & INFRASTRUCTURE

CIRCULAR LEADERS PROGRAM

SEPT 2023

Circular Australia Taskforces

Circular Australia has built a national network of committed experts and organisations working to transition Australia to a circular economy by 2030.

Our nationally-leading circular economy taskforces are key to achieving this mission, bringing together cross-sector experts and innovators in finance, research, government, industry & infrastructure.

Unlocking a circular economy can deliver \$2 trillion in economic opportunities over the next two decades, drive innovation, avoid waste, make industries more efficient, help build Australia's onshore manufacturing and create millions of new, green jobs.

To realise this opportunity organisations, governments and consumers must embrace circularity in their business models and approaches - designing out waste, keeping materials in the economy for as long as possible at their highest value, while regenerating natural systems.

Collaboration and co-design between industry, government and research is the way to build a circular pathway for Australia. The circular economy is a systems transition - not one business or sector can make the transition on its own.

Circular Australia's taskforces are playing an important role in assisting the design and roadmap of the Australian circular economy.

The federal government has now established the target of 2030 to achieve an Australian circular economy by working with the private sector. Becoming a member of Circular Australia allows your organisation to input into policy, regulatory, legislative and market reform, to learn about best practice, showcase projects and develop thought leadership.

Circular Australia's taskforces provide input into the Ministerial Advisory Group on Circular Economy - established by the Hon. Tanya Plibersek Minister for Environment and Water with the Hon. Ed Husic Minister for Industry and Science.

Benefits and Opportunities

Circular Australia Taskforce Membership positions you and your organisation in a unique thought leadership and networking programme with other key CE stakeholders, across industry, government and academia.

Working groups

A schedule of meetings to set the circular economy agenda for 2030 including circular economy roadmaps, barriers, opportunities and reforms.

Event program

Member-only program of events and workshops, with opportunity to provide input into emerging circular economy policy and industry insights.

Insights and information

Early access to research, reports, newsletters and alerts with relevant information and insight for circular economy in your sector.

Networking and connectivity

Connection and visibility among Circular Australia partners in Government, research and industry.

Informing policy

Members contribute to the design and delivery of the taskforce terms of reference.

Taskforce objectives are designed to assist in the 2030 target and provide important industry input to national policy formation.

Partner Recognition

Listed in partner directory on the Circular Australia website, with additional comms opportunities to promote achievements, case studies and events.

Education

Discounted access to leading circular economy conferences, and skills and capability-building programs that are partnered with Circular Australia.



[Check out our
Partners](#)



Finance & Investment Taskforce

The Circular Australia Finance & Investment Taskforce was established to build a strong understanding of circular economy business models, assets and investment opportunities.

It works to embed circular economy principles into risk modelling practice, develop finance and investment solutions suited to circular economy systems and advocate for the necessary conditions to enable best circular practice.

The Finance and Investment taskforce does this in collaboration with peak finance and investment industry groups. Active membership includes some of Australia's leading financial and investment institutions and organisations.

Project work & focus

This taskforce focuses on integrating the circular economy into all processes and stages of work in the finance and investment sector, such as:

- Building a strong understanding of circular economy business models, assets and investment opportunities
- Embed circular economy principles into risk modelling practice (a study from Bocconi University sponsored by Intessa San Paolo identified a negative correlation between a company's circularity and credit risk.
- Develop finance and investment solutions suited to circular economy systems

Deliverables

- Agreed definitions and new metrics standards to be incorporated into the new Australian Taxonomy and banking and investment practices, noting metrics in particular may evolve.
- Ad hoc workshops with industry leaders, stakeholders in circular finance and investment to build knowledge and best practice in key areas.
- Annual insights reports, to synthesise the best practise examples, capital allocation developments and discussion topics addressed during quarterly meetings and ad hoc workshops.
- Drive Education of CE principles to Finance and Investment through taskforce presentations and initiatives.



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Industry Taskforce

The Circular Australia Industry Taskforce is working to remove industry and regulatory barriers to allow for faster adoption of circular practises.

Circular economy is a systems transition that requires a cross sectoral approach to reform. Not one business or organisation can make the transition to a circular economy on its own. The industry taskforce brings together some of Australia's most prominent industry players to identify the often complex challenges and understand the benefits and best practice approaches of transitioning to a circular economy.

This collaborative space is core to inspiring action from key government agencies and industry while facilitating effective cross-sector discussion towards supportive circular economy policy, market settings and business practices.

Project work & focus

- Circular Policy Gap analysis
 - An audit of the impact of the National Waste reforms on industry across the four key banned materials
 - Policy and harmonisation considerations explored with key spotlights
- Circular Fiscal/ Taxation Policy
 - Development of a report or case studies on why fiscal policy and taxation policy does not support circular economy.
 - Australian and international case studies including best practice from California, USA
- Designing a Roadmap for industry
 - Identifying pathways to achieve a circular economy by 2030



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Precincts & Infrastructure Taskforce

The Circular Australia Precincts & Infrastructure Taskforce was established to broaden the knowledge and understanding of the application of the CE in precincts and infrastructure, and help organisations embed those principles more broadly into everything they do.

The Taskforce is working in the early stages of place and infrastructure planning to design circular precincts. Bringing together some of Australia's leading industry and government agencies, it is identifying and sharing best practice on the integration of the circular economy in infrastructure and precinct development. Taskforce meetings regularly showcase expert speakers from the built environment, precinct/community design and planning sectors.

Precincts & Infrastructure Taskforce Mission

To achieve the transition to an Australian circular economy by 2030 and unlock the \$2 trillion economic opportunity for precincts and infrastructure by working with industry, government and research to:

- Influence national precincts & infrastructure agendas
- Embed circular principles into daily practices
- Lead precincts and infrastructure best practice

Scope

The design, construction, delivery, procurement and supply chains for infrastructure and precinct projects, including:

- Metrics
- CE definitions
- Disclosure and minimisation of Scope 3 emissions
- Alternative circular business models such as 'shared infrastructure' and 'as a service' solutions
- Design tools and circular precincts

Project work & focus

- Development of the Circular Resilient Infrastructure Playbook
- Public report release
- Opportunities to embed circularity through partnerships with peak bodies



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FINANCE AND INVESTMENT TASKFORCE CHAIR:

Katie Dowling **Head of Finance, Circular Australia**

Katie is a banking executive with over 20 years experience in Financial Markets and Treasury. A subject matter expert and speaker at industry forums on Global Derivative Reform (GDR) and specialist in the use of derivatives for financial risk management in Utilities and Infrastructure, Property and Finance Sector. She is a founder and CFO of Circular Australia



PRECINCTS & INFRASTRUCTURE TASKFORCE CO-CHAIRS:

Ed Steane **Director Cities Revitalisation, NSW Transport**

Ed is a passionate advocate for the role circular economy can play in growing cities more sustainably, efficiently and equitably. He has worked across all three levels of government leading sustainability and infrastructure strategy and planning. Ed is focussed on governance in achieving sustainable precincts and infrastructure.



Jenni Phillipe **Associate, Circular Economy, Aurecon**

Jenni is actively enabling circular practices on projects for clients and across Aurecon. She is a system thinker dedicated to working collectively to build a regenerative future, community and economy in Australia - helping to lead organisations to prioritise the circular economy.



INDUSTRY TASKFORCE CHAIR:

Bronwyn Voyce **Civic Futures Lab**

Bronwyn Voyce is Civic Futures Lab founder, she works with public, private, academic and not-for-profit sectors to drive sustainable and circular outcomes. Bronwyn has worked on a number of Boards and is a former elected Councillor with deep insight into how to operationalise the circular transition in Australia.

Fee Structure

Our Taskforce fee structure has been developed to accommodate the varying capacities of organisations who choose Bronze, Silver or Gold Membership depending on their budget, capacity and availability to participate. We want to enable an accessible program that well-represents Australia's circular economy landscape.



FEE BREAKDOWN

Partnership fees

(Per annum fees, excludes GST)

Bronze \$1,000

- Use of the CA logo
- Right to attend taskforce meetings of one selected taskforce
- Online networking & collaboration opportunities
- Access to Members only resources
- Directory listing
- Access to knowledge and learning from best practices and events

Silver \$2,500

Bronze Member benefits, plus:

- Member discounts for events
- Pre-release access to CA reports and project results
- Discussion Leader opportunities at conferences

Gold \$5,000

Silver Member benefits, plus:

- Promotional partnership with CA to support member's news and achievements
- Taskforce leadership opportunities
- Invitation to represent taskforce at external stakeholder engagements
- Ability to input into taskforce projects
- Access to CA event sponsorship opportunities
- Ability to join Industry and Precincts and Infrastructure Taskforce

Contact us to explore more extensive partnership opportunities with Circular Australia, like our [Circular Leaders](#) program outlined on page 8 below.

Circular Leaders Program

Australia's first Circular Economy leadership partnership program has been created for organisations to expand their circular economy influence and business opportunities across Australia.

Circular Australia's **Circular Leaders Program** is available to organisations committed to leading the transition to a circular economy.

A **Circular Leader** represents the highest tier of partnership in our network. It applies to a cohort of organisations already market leaders who are looking to drive circular economy outcomes. This Circular Australia partnership is designed to accelerate the pace of change, influence and transition the business and sector.

No one organisation or government can achieve the circular economy transition on its own; Circular Australia exists to help Australia's sectors transition to the new zero-carbon, zero-waste economy.

Circular Australia's mission is to accelerate the transition to a circular economy by removing barriers to scale. Our approach is to partner with sectoral leaders to support their work, which in turn drives genuine sectoral reform, increasing the viability and take up of circular products, practices and services.

Partnership costs

Circular Leaders must invest a minimum of \$25,000 plus GST. This includes Gold Membership of Circular Australia taskforces for \$5,000 + GST, allowing access to all taskforces, policy input and benefits outlined on page 7 above. Circular Leaders will work with Circular Australia to highlight/solve a sectoral barrier to implementation of a circular economy.

Please [contact us](#) to learn more.

Tracking Success

Circular Australia tracks the success of its Taskforce Membership and Circular Leaders Partnerships, to ensure our national network is comprised of organisations that are actively committed to a circular economy transition.

Taskforce Member Evaluation

Taskforce Membership falls into three categories Bronze, Silver and Gold. Each has a series of value propositions which you can find on page 7 or on our website [here](#).

Incoming members are assessed based on suitability to our Taskforce focus areas, and their demonstrated commitment to CE. Whilst we seek to work with circular trailblazers and early adopters, our Taskforces additionally serve as a supportive environment for organisations that are early in their CE journey and looking to gain insight and network connections.

Circular Leaders Evaluation

The Circular Australia Board is requiring strong circular outputs from its Circular Leaders Program, this includes:

Preventing circular washing:

Partners are only recognised as Circular Leaders once project work is completed and the goals set out in the project scoping agreement are achieved.

Executive and/or Board buy-in:

Partners need Executive and or Board buy-in to approve and execute circular projects.

Sectoral Leadership:

Partners are sectoral leaders and willing to lead by example. CA works with a select number of circular leaders a year.

Publicly shared outputs:

Partners agree to share the outputs of projects in publicly available materials. reports to inform the transition to a circular economy.

Project Partnership Evaluation

Evaluation of projects are made against the agreed project outcomes.